

# Year-Round Bicentennial

## SPONSORSHIP OPPORTUNITIES



### **BICENTENNIAL YEAR-ROUND SPONSOR: \$100,000**

- ★ 10 reserved seats at the Mass Commemorating the Establishment of the Diocese of Richmond (July 11, 2020)
- ★ Shared logo inclusion on banners at the Eucharistic Congress (November 6–7, 2020)
- ★ Photo opportunity with Bishop Barry C. Knestout
- ★ 10 reserved bus seats for the Diocesan Pilgrimage to Washington, DC (October 12, 2019) and Baltimore, MD (May 16, 2020)
- ★ 1 full-page color ad in the Eucharistic Congress program (November 6–7, 2020)
- ★ 1 exhibit booth 12'x12' with (3) 6' tables at the Eucharistic Congress
- ★ Logo on bicentennial website as a Bicentennial Sponsor (10,830 unique visitors/month)
- ★ Recognized and thanked on social media as a Bicentennial Sponsor (253,456 impressions/month)
- ★ Inclusion in select press releases as a Bicentennial Sponsor
- ★ Recognition in the *Catholic Virginian* newspaper as a Bicentennial Sponsor (distribution: 85,000)
- ★ Listed in the Fiscal Year 2020 Catholic Diocesan Annual Report
- ★ 10 autographed copies of the bicentennial coffee table book (winter 2020)

### **BICENTENNIAL YEAR-ROUND SPONSOR: \$50,000**

- ★ 8 reserved seats at the Mass Commemorating the Establishment of the Diocese of Richmond (July 11, 2020)
- ★ Shared logo inclusion on banners at the Eucharistic Congress (November 6–7, 2020)
- ★ Photo opportunity with Bishop Barry C. Knestout
- ★ 8 reserved bus seats for the Diocesan Pilgrimage to Washington, DC (October 12, 2019) and Baltimore, MD (May 16, 2020)
- ★ Half-page color ad in the Eucharistic Congress program (November 6–7, 2020)
- ★ 1 exhibit booth 12'x12' with (3) 6' tables at the Eucharistic Congress
- ★ Logo on bicentennial website as a Bicentennial Sponsor (10,830 unique visitors/month)
- ★ Recognized and thanked on social media as a Bicentennial Sponsor (253,456 impressions/month)
- ★ Inclusion in select press releases as a Bicentennial Sponsor
- ★ Recognition in the *Catholic Virginian* newspaper as a Bicentennial Sponsor (distribution: 85,000)
- ★ Listed in the Fiscal Year 2020 Catholic Diocesan Annual Report
- ★ 8 autographed copies of the bicentennial coffee table book (winter 2020)

# Bicentennial Eucharistic Congress

## SPONSORSHIP OPPORTUNITIES



### PLATINUM SPONSOR: \$25,000

- ★ Quarter-page color ad in the Eucharistic Congress program
- ★ Signage at the event with your name and/or logo
- ★ 1 exhibit booth 10'x10' with (2) 6' tables at the Eucharistic Congress
- ★ Name/Logo on Bicentennial website as a Eucharistic Congress Sponsor (10,830 unique visitors/month)
- ★ Recognized and thanked on all social media as a Eucharistic Congress Sponsor (253,456 impressions/month)
- ★ Inclusion in all press releases as a Eucharistic Congress Sponsor
- ★ Recognition in the *Catholic Virginian* newspaper as a Eucharistic Congress Sponsor (distribution: 85,000)
- ★ Listed in the Fiscal Year 2020 Catholic Diocesan Annual Report
- ★ 6 copies of the bicentennial coffee table book (winter 2020)

### GOLD SPONSOR: \$20,000

- ★ Quarter-page color ad in the Eucharistic Congress program
- ★ Shared signage at the event with your name and/or logo
- ★ 1 exhibit booth with (2) 6' tables at the Eucharistic Congress
- ★ Name on Bicentennial website as a Eucharistic Congress Sponsor (10,830 unique visitors/month)
- ★ Recognition in the *Catholic Virginian* newspaper as a Eucharistic Congress Sponsor (distribution 85,000)
- ★ Listed in the Fiscal Year 2020 Catholic Diocese Annual Report
- ★ 4 copies of the bicentennial coffee table book (winter 2020)

### SILVER SPONSOR: \$15,000

- ★ Quarter-page color ad in the Eucharistic Congress program
- ★ Shared signage at the reception with your name and/or logo
- ★ 1 exhibit booth with (1) 6' table at the Eucharistic Congress
- ★ Recognition in the *Catholic Virginian* newspaper as a Eucharistic Congress Sponsor (distribution: 85,000)
- ★ Listed in the Fiscal Year 2020 Catholic Diocese Annual Report
- ★ 4 copies of the bicentennial coffee table book (winter 2020)

### BRONZE SPONSOR: \$10,000

- ★ Quarter-page color ad in the Eucharistic Congress program
- ★ Shared signage at the reception with your name and/or logo
- ★ 1 exhibit booth with (1) 6' table at the Eucharistic Congress
- ★ Listed in the Fiscal Year 2020 Catholic Diocese Annual Report
- ★ 2 copies of the bicentennial coffee-table book (winter 2020)

# Bicentennial Regional Mass Receptions

## SPONSORSHIP OPPORTUNITIES



Catholic Diocese of Richmond  
1820 Bicentennial 2020

### **BICENTENNIAL REGIONAL MASSES**

#### **RECEPTION SPONSOR: \$7,500**

- ★ Acknowledgement as a Bicentennial Mass Reception Sponsor
- ★ 6 reserved seats at the Mass
- ★ Shared signage at the Mass receptions with your name and/or logo
- ★ Shared signage on booths at the Mass receptions
- ★ Recognized and thanked on all social media as the Bicentennial Mass Reception Sponsor (253,456 impressions per month)
- ★ Listed in the Fiscal Year 2020 Catholic Diocese of Richmond Annual Report
- ★ 1 copy of the bicentennial coffee table book (winter 2020)

### **BICENTENNIAL REGIONAL MASSES**

#### **RECEPTION SPONSOR: \$5,000**

- ★ Acknowledgement as a Bicentennial Mass Reception Sponsor
- ★ 4 reserved seats at the Mass
- ★ Shared signage at the Mass receptions with your name and/or logo

- ★ Shared signage on booths at the Mass receptions
- ★ Listed in the Fiscal Year 2020 Catholic Diocese of Richmond Annual Report
- ★ 1 copy of the bicentennial coffee table book (winter 2020)

### **BICENTENNIAL REGIONAL MASSES**

#### **RECEPTION SPONSOR: \$2,500**

- ★ Acknowledgement as a Bicentennial Mass Reception Sponsor
- ★ 2 reserved seats at the Mass
- ★ Shared signage at the Mass receptions with your name and/or logo
- ★ Shared signage on booths at the Mass receptions
- ★ Listed in the Fiscal Year 2020 Catholic Diocese of Richmond Annual Report
- ★ 1 copy of the bicentennial coffee table book (winter 2020)

# Bicentennial Sponsor

## COMMITMENT FORM



### CONTACT INFORMATION

Contact Name	Email
Address	Company/Organization
City/State/Zip	Phone

YES! I will request a matching gift from my employer

### SPONSORSHIP OPPORTUNITIES

#### Year-Round Sponsorships

- Bicentennial Sponsor \$100,000
- Bicentennial Sponsor \$50,000

Would you like a booth at the Eucharistic Congress?  
 Yes  No

#### Eucharistic Congress Sponsorships

- Platinum Sponsor \$25,000
  - Gold Sponsor \$20,000
  - Silver Sponsor \$15,000
  - Bronze Sponsor \$10,000
- Would you like a booth at the Eucharistic Congress?  
 Yes  No

#### Eucharistic Congress Program

- Full-page color ad \$5,000
- Half-page black/white ad \$2,500
- Quarter-page black/white ad \$1,500

#### Bicentennial Regional Mass Reception Sponsorships

- Bicentennial Mass Reception Sponsor \$7,500
- Bicentennial Mass Reception Sponsor \$5,000
- Bicentennial Mass Reception Sponsor \$2,500
- Donation \$ \_\_\_\_\_

### PAYMENT INFORMATION

- Check enclosed payable to **Catholic Diocese of Richmond**
- Please charge my credit card:  MasterCard  Visa  Discover  AmEx

Credit Card Number	Expiration
Cardhold Name on Card	Signature

<b>Total Commitment</b> \$ _____
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**ARTWORK:** To ensure your company's logo and/or ad is properly displayed on the web and/or in print, please submit them in one of the following formats: .jpg or .tiff. Images must have a dpi/resolution of 300+. Artwork must be submitted with this form within 30 days of receipt. Images may be resized to fit our templates, so if you have both a horizontal and vertical logo, please email logo to 2020@richmonddiocese.org

**PLEASE RETURN THIS FORM INDICATING YOUR COMMITMENT TO:**

Catholic Diocese of Richmond 7800 Carousel Lane Richmond, VA 23294  
(804) 622-5200 | 2020@richmonddiocese.org